

CAREER DETAILS : NICKY ORR

April 2005 to present: Freelance copywriter and editor. Producing original marketing and editorial copy for online and print publication.

September 2006 to March 2007 : Lecturer, Queen Margaret University, PR and Journalism. Delivering workshops and lectures in technique, style, grammar.

September 1994 to May 2000: Marketing Executive, Telewest Communications. Implementing corporate marketing strategy, delivering campaigns. Local media buying. Copywriting for promotional literature, advertising and all customer communications, proofing and department copy-editing. Specialising in new product launches. Developing local sponsorship programme.

January 1994 to September 1994: Public Affairs Executive, United Artists Communications. Devising and implementing local communications strategy, including presenting public meetings and events, all local media liaison.

January 1993 to January 1994: Press and Publicity Officer, Edinburgh Book Festival. Preparation/distribution of print including proofing, copywriting, press releases, all media/public relations, managing press events & festival press desk, designing/placing advertising, database management.

September 1988 to January 1994: Freelance administrator and publicist. Including Edinburgh District Council, Edinburgh Book Festival, Young Scot, Gregory Nash Group.

December 1986 to September 1988: Touring Administrator, Assembly Theatre Co-ordinating tours in Scotland, UK and Europe, press & publicity, fundraising, contracts & finance.

June 1986 to December 1986: Touring Assistant, Assembly Theatre

September 1985 to March 1986: Front of House Manager, Brunton Theatre

July 1985 to September 1985: Publicity Assistant, Edinburgh International Festival

Education : University of Glasgow, MA (Hons), English and Drama, 2:1, 1985

Additional : Training undertaken in presentation, supervision and media skills, database management, Microsoft Powerpoint and DTP, proof-reading and copy-editing. Also interior design.

Experienced in HTML and Fireworks.

Further information :

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